



**QUARTERLY LIST OF PROGRAMMING PROVIDING THE  
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**KGMB Fourth Quarter 2009**  
**October 26, 2009 — December 31, 2009<sup>1</sup>**

(Revised April 2011)

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<sup>1</sup> This report covers the period from October 26, 2009, forward, following the change in the station's affiliation.

## I.

### OVERVIEW OF ISSUE-RESPONSIVE PROGRAMMING

<u>Program</u>	<u>Day</u>	<u>Time</u>
<b>Local News</b>		
Hawaii News Now: Sunrise Early Edition	Monday to Friday	4:30-5:00 AM
Hawaii News Now: Sunrise at 5:00	Monday to Friday	5:00-6:00 AM
Hawaii News Now: Sunrise at 6:00	Monday to Friday	6:00-7:00 AM
Hawaii News Now: Sunrise at 7:00	Monday to Friday	7:00-8:00 AM
Hawaii News Now at 5:00	Monday to Sunday	5:00-5:30 PM
Hawaii News Now at 6:00	Monday to Friday	6:00-6:30 PM
Hawaii News Now at 10:00	Monday to Sunday	10:00-10:35 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive feature stories and segments. Note that prior to October 26, 2009, KGMB's news programming was called "KGMB9 News" rather than "Hawaii News Now."

Regularly recurring segments include:

(1) *Eye on the Economy*: During the Monday to Friday 5:00 PM newscast, business reporter Howard Dicus focuses on a single economic/business topic, including its impact on Hawaii. Typical duration is 1:20 to 1:40.

(2) *Wanted Wednesdays*: A segment in the 6:00 AM Sunrise news on Wednesday, which profiles one of Hawaii's most sought-after fugitives. Since 2007, tips from viewers have led to more than 70 arrests of wanted felons that have been profiled. Typical duration is 1:30 to 1:45.

<b>Aha'i 'Olelo Ola</b>	<b>Sundays</b>	<b>4:30-5:00 PM</b>
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An half-hour program, produced locally, that airs on Sundays from 4:30 to 5 p.m. In a news-magazine format, in-studio host Amy Kalili, a lawyer fluent in Hawaiian, introduces segments that focus on issues, people and events from a Hawaiian perspective. Fostering the unique cultural heritage of the community, the shows are conducted primarily in native Hawaiian language with English subtitles (with English portions including Hawaiian subtitles).

**Aha'i 'Olelo Ola**

Monday to Friday

In Sunrise newscasts

The station airs a two-minute version of "Aha'i 'Olelo Ola" in its Monday through Friday Sunrise local newscast. The segments, which typically air at 5:50 a.m., are in Hawaiian language with English subtitles.

**Local Ventures**

Sunday

10:30-11:00 PM

(aired 11:00-11:30 PM during football season)

A half-hour program focused on entrepreneurship, produced in Hawaii, that airs on Sundays from 10:30 to 11 p.m. (except during the football season, when it shifted to 11 p.m. following the Coach Mack Show). Hosted by Kim Gennaula, formerly an anchor on KGMB, each episode profiles, in a documentary style, three to four entrepreneurs from Oahu and the Neighbor Islands, noting (for example) challenges faced and overcome. The series is sponsored by Central Pacific Bank.

**Public Service Announcements**

Various Times and Lengths

During the quarter, KGMB aired a number of public service announcements promoting good causes and public awareness of issues and campaigns important to the Hawaii community.

**Specials**

Various Times and Lengths

During the quarter, KGMB aired a number of specials covering issues of interest and importance to the community. Specials aired included extensive coverage of environmental issues.

**60 Minutes**

Sundays

6:00-7:00 PM

This CBS public affairs program features investigative reporting on controversial issues facing the American public. The program usually has three segments, each approximately fifteen minutes in duration.

**The Early Show**

Monday to Friday

8:00-10:00 AM

Saturday

5:00-7:00 AM

This CBS morning news talk shows features a variety of news, interviews, conversation, and entertainment segments.

**48 Hours Mystery**

Saturday

9:00-10:00 PM

This CBS program provides documentary and news coverage primarily relating to crime and unsolved mysteries.

**CBS News Sunday Morning**

Sunday

5:00-6:30 AM

This CBS program provides morning news programming in the format of a Sunday newspaper, featuring both news and lighter fare.

**Face the Nation**

Sunday

6:30-7:00 AM

This CBS Sunday morning news talk show features interviews of political newsmakers as well as analysis of the week's major national issues. Most topics are discussed for a few minutes each.

## II.

### PROGRAMMING PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

#### A. COMMUNITY ISSUES, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-02-09 (10:00 PM) Length: 5:00
PROGRAM SUMMARY	We're kicking off a new series of reports tonight taking a deeper look at our connections to Hawaii's neighborhoods. And we start with a place that's going through a tremendous transformation. Kauai's south shore is about to turn from a small town into a resort megaplex.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-03-09 (10:00 PM) Length: 1:15
PROGRAM SUMMARY	The East Oahu Community tonight is trying to learn from a boating tragedy that killed a young diver at Maunalua Bay last month.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-04-09 (10:00 PM, sunrise) Length: 3:59
PROGRAM SUMMARY	Our "local connections" series takes us to Hawaii Kai, the growing community is home to 30-thousand people.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-09-09 (No Airtime) Length: none

PROGRAM SUMMARY

Tonight -- concerns over birds found slaughtered on a small island in Kaneohe Bay. Windward Oahu residents say more needs to be done to protect the shearwaters. Mari-Ela David has more on the state's solution, and why some are against it.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-11-09 (6:00 PM, 10:00 PM)

Length: :50

PROGRAM SUMMARY

Veterans here in Hawaii were honored with a parade through Wahiawa.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-11-09 (10:00 PM)

Length: 1:30

PROGRAM SUMMARY

On this Veterans Day, as the country honors its servicemembers, veterans are giving thanks to a place called the Fisher House, a place where warriors re-discover their inner strength.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-13-09 (10:00 PM)

Length: 1:30

PROGRAM SUMMARY

The first Hawaii school began giving swine flu vaccines today. But not everyone got the shot or nasal mist: only about 40-percent of the students and about half of Moanalua middle school teachers agreed to be vaccinated.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-16-09 (10:00 PM)

Length: 3:15

PROGRAM SUMMARY

Does it ever seem like tech-gadgets are taking over your life? You're not alone. But what would life would be like without "tech"? We conducted our own experiment to find out.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-18-09 (5:00 PM, 6:00 PM, 10:00 PM)

Length: 2:00

PROGRAM SUMMARY

A lot of celebrating tonight. Chief Louis Kealoha has jumped over the ranks of major and assistant chief. One of the reasons: his 5-year-vision for change.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-18-09 (10:00 PM)

Length: 3:44

PROGRAM SUMMARY

The topic of suicide makes a lot of people feel uneasy. It's often "off limits" in news coverage for fear of spawning "copy cats". But recently, a ten-year-old Makiki girl killed herself. She fell to her death at the apartment building where she lived.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

11-26-09 (5:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

Ulupalakua Ranch Land covers about twenty thousand acres on the leeward slopes of Haleakala. The Erdman family, owners of the ranch, have agreed to an agricultural easement with Maui Coastal Land Trust. The preservation agreement means twelve thousand acres will continue as a working ranch.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

12-09-09 (10:00 PM)

Length: :40

PROGRAM SUMMARY

Mayor Mufi Hannemann wants to change the name of "magic island," to President Barack Obama Beach Park. Councilman Todd Apo has introduced a resolution at the request of the Mayor

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

12-14-09 (5:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

For some families, the holidays are a little harder this year. Your helping hands can really make a difference for those who can't afford Christmas presents this year.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

12-28-09 (5:00 PM, 6:00 PM, 10:00 PM)

Length: 2:00

PROGRAM SUMMARY

Some of Hawaii's top young gymnasts have run into something tougher than a Russian judge: vandals. They broke into a gym -- and did so much damage -- an upcoming competition is in jeopardy.



**B. ECONOMIC ISSUES, including local issues, labor matters, job opportunities,  
and the state of the economy.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-30-09 (10:00 PM) Length: 1:00
PROGRAM SUMMARY	No school means no work for hundreds of school bus drivers, who are losing income on furlough Fridays.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-02-09 (5:00 PM, 6:00 PM, 10:00 PM) Length: 2:00
PROGRAM SUMMARY	The fate of the Honolulu symphony is in question tonight. Insiders tell us, the symphony has filed for bankruptcy.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-02-09 (5:00 PM) Length: 1:00
PROGRAM SUMMARY	Laid off and demoted Hawaii prison guards are taking their fight to the next level. They claim the state violated labor rules when it closed Kulani prison on the big island.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-03-09 (6:00 AM, 7:00 AM, 5:00 PM) Length: 2:15
PROGRAM SUMMARY	Hawaii produces more than eight million pounds of coffee a year, and "KONA coffee" is regarded by many ...as the world's best. This year, sales have slowed in recession, but farmers may wind up doing all right after all. Howard Dicus has an exclusive report on the state of the KONA
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-03-09 (5:00 PM, 6:00 PM, 10:00 PM) Length: :40

PROGRAM SUMMARY

About 50 thousand state and county workers got their first paychecks today since the furloughs kicked in. Most of them accepted a 5- to 8-percent reduction to help make up the budget deficit. For Pearl City high school p-e instructor James Clancy. That's about 125-dollars less - every two weeks

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

12-05-09 (10:00 PM)

Length: 1:00

PROGRAM SUMMARY

Today is film Commissioner Donne Dawson's last day on the job.

PROGRAM:

*Hawaii News Now: Eye on the Economy Segment*

DATE/TIME AIRED & LENGTH:

Mondays - Fridays (5:00 P.M.)

Typical Length: 1:20 to 1:40

PROGRAM SUMMARY

During this weekday broadcast, business reported Howard Dicus focuses on an economic issue of local interest and concern.

PROGRAM:

*60 Minutes*

DATE AIRED:

12-20-09

PROGRAM SUMMARY

"The Long Recession" – A report on Wilmington, Ohio, to see how residents are coping a year after thousands of them lost their jobs when DHL, the town's largest employer, shut down. Interviewed: Jim Curtis, who lost his job and his home; Lora Walker, who lost her job at DHL; Dr. Seema Nadkarni, who ran a now-shuttered pediatric clinic; David Raizk, Mayor of Wilmington; Anita Bach, Sugartree Ministry Center soup kitchen volunteer.

PROGRAM:

*Local Ventures*

DATE/TIME AIRED:

Sundays (10:30 PM)

## PROGRAM SUMMARY

A half-hour program focused on entrepreneurship, produced in Hawaii, that airs on Sundays from 10:30 to 11 p.m. Hosted by Kim Gennaula, formerly an anchor on KGMB, each episode profiles, in a documentary style, three to four entrepreneurs from Oahu and the Neighbor Islands, noting (for example) challenges faced and overcome. The series is sponsored by Central Pacific Bank.

**C. EDUCATION ISSUES, including education standards, school safety, budget matters, outside-of-the-classroom learning, etc.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-05-09 (10:00 PM) Length: 1:30
PROGRAM SUMMARY	95 schools will be adding classtime to cut down those dreaded furlough days off brooks.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-02-09 (10:00 PM) Length: 1:35
PROGRAM SUMMARY	Since this school closed five months ago, residents say the city has failed to maintain the vacant property, leaving it open to crime.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-15-09 (5:00 PM, 10:00 PM) Length: :30
PROGRAM SUMMARY	Negotiations between the state and teacher's union started up again today as concerned parents greeted the negotiators with signs.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-15-09 (10:00 PM) Length: 2:00
PROGRAM SUMMARY	Petitions to save school buses were sent to students' homes today. Upset parents say having no service could put children in danger. The Augustine-Starkey family relies on the school bus to take Kai from their home here in Mililani town to his school in Mililani Mauka.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-23-00 (6:00 PM, 10:00 PM) Length: 2:00
PROGRAM SUMMARY	Today -- the Hawaii state teachers association, the department of education, and the board of education, reached a tentative agreement to reduce teacher furlough days.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-29-09 (6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Tomorrow, the BOE and members of the Lingle administration will meet -- to try and hammer out their differences over a deal -- that would have reduced ten furlough days left in this school year to just three.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-30-09 (6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Both organizations want to raid the funds from the state's rainy day pot.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-30-09 (10:00 PM) Length: 1:30
PROGRAM SUMMARY	In his office at the federal building in Honolulu this morning, senator Daniel Inouye talked openly about the debate on the state's school furlough days.

**D. NEIGHBOR ISLAND ISSUES, including matters of particular concern to residents of and visitors to Hawaiian islands other than Oahu, including events, park status, tourism, politics, and local culture.**

PROGRAM:	<i>Aha'i 'Olelo Ola (segment)</i>
DATE AIRED:	10-29-09
PROGRAM SUMMARY	The affordable University of Hawai'i at Hilo is experiencing increases in enrollment triggered by the economic downturn.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-03-09 (5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	After 97 years, the last big pineapple producer on Maui is saying goodbye. 208 Pineapple employees, many of whom are second and third generation plantation workers, will be laid off at the end of the year.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-11-09 (10:00 PM) Length: 1:30
PROGRAM SUMMARY	That system's packing a powerful punch, but no one can say for sure tonight. The heaviest rain fell on Kauai and the Big Island today, where storm drains bubbled over in Hilo. The National Weather Service says we should all be ready for more of this.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-18-09 (5:00 PM, 6:00 PM, 10:00 PM) Length: 2:00
PROGRAM SUMMARY	Some sad news on the passing of a Kumu Hula. For decades, "Judi Hoshino" ran the biggest hula school on the Big Island. But her lessons to young girls went far beyond dance. Two weeks ago, Hoshino lost a long battle with an extremely rare disease.

PROGRAM:

*Special: Hawaii Home Energy Makeover*

DATE/TIME AIRED & LENGTH:

10-28-09 (6:30 PM)

Length: 1:00:00

PROGRAM SUMMARY

Blue Planet Foundation's television special *Hawaii Home Energy Makeover* followed the transformation of two families' homes as they were transformed by energy-efficient technology. The special explained a range of energy efficiency upgrades, from simple "cool roof" improvements to the latest photovoltaic systems, that homeowners can make to save substantially on their energy bills while also reducing their carbon footprint.

**E. PUBLIC SAFETY ISSUES, including health education and awareness,  
homeland security, crime prevention, police conduct, and fire safety.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-25-09 (10:00 PM) Length: 2:05
PROGRAM SUMMARY	"Health leaders say H1N1 can attack even the healthiest child." and that's what happened to the Neves family. Their son is the youngest in Hawaii to die from swine flu. Today, they partnered with the department of health, to urge parents to get the H1N1 vaccine.
PROGRAM:	<i>Hawaii News Now: Wanted Wednesdays Segment</i>
DATE/TIME AIRED & LENGTH:	Wednesdays (6:00 AM) Typical Length: 1:30 to 1:45
PROGRAM SUMMARY	Each Wednesday morning, the station profiles one of Hawaii's most sought-after fugitives.
PROGRAM:	<i>60 Minutes</i>
DATE AIRED:	12-13-09
PROGRAM SUMMARY	"Growing Body Parts" – a report on regenerative medicine, the emerging technology of growing body parts by manipulating human stem cells into regrowing tissue and body parts, providing new hope for amputees and patients on organ transplant lists.



**F. TRANSPORTATION ISSUES, including traffic, air travel news, travel construction, and relevant political issues.**

PROGRAM:	<i>KGMB9 News</i>
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-04-09 (6:00 PM, 10:00 PM) Length: 2:15
PROGRAM SUMMARY	Hawaiian Airlines Fleet of 767's is taking on the carrier is "winging it" by modifying the wings on its wide body jets. Hawaiian's newest look 7-6-7 is on deck. The carrier's going green.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-09-09 (10:00 PM) Length: 1:00
PROGRAM SUMMARY	Listen up if you drive past Makapuu at night.. This could save you a long trip back to the Pali.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-29-09 (6:30 PM) Length: 1:00
PROGRAM SUMMARY	Honolulu Mayor Mufi Hannemann will update the public about the Honolulu Rail Transit Project at the historic "State Of The Rail" address on Thursday, October 29 at 1:30 pm at Mission Memorial Auditorium. The Mayor contends that the Honolulu Rail Transit Project is one of the most significant infrastructure projects in City history and will provide jobs and a boost to the state's economy.